

ISTITUTO MARANGONI LONDON ADDITIONAL COURSE MATERIAL FOR ACADEMIC YEAR 2024/2025

MBA Digital Transformation and Leadership for Fashion	COURSE PURCHASES
MBA Digital Transformation and Leadership for Fashion	<p>When undertaking MBA Digital Transformation and Leadership for Fashion, investment in appropriate materials is essential. The following list is a good starting point to build upon:</p> <p>Laptop with MS Office for presentations and documents, charger and external hard drive needed for storage of images particularly.</p> <p>Adobe creative suite / cloud is recommended for software use of Photoshop, illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html Many students also purchase Microsoft office (student/university edition)</p> <p>Your main areas of expenditure at times will be access to certain journals</p> <p>Adobe creative suite / cloud is recommended for software use of Photoshop, illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html Many students also purchase Microsoft office (student/university edition)</p>
External visits	Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks
Printing costs	Ongoing everyday printing costs – this may be a cost to you if you require
Equipment recommended	<p>Specialist facilities</p> <p>Teaching for some units takes place in professional ICT studios equipped with Apple iMac work stations running Adobe Creative Suite. Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator and InDesign.</p> <p>Students prefer to have their own computers in class and increasingly they pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html</p>
Additional courses costs (estimate, depends on personal and School projects)	Between £500 to £1000 per academic year